

P.O. Box 1028  
Silver Springs, FL 34489  
Fax (354) 625-7757



(352) 625-9570  
www.flmusiced.org/fba  
DuaneLHendon@cs.com

## FLORIDA BANDMASTERS ASSOCIATION – 67<sup>th</sup> year DISTRICT MEETING #1 MINUTES FORMAT (ver. 08-02)

<b>DISTRICT NUMBER:</b> 12	<b>MEETING DATE:</b> Monday, 30 September, 2002
<b>MEETING NUMBER:</b> #2	<b>MEETING LOCATION:</b> Frostproof Middle/Senior, Frostproof, FL

### Item 1: Call to Order and Introductory Remarks

The meeting was called to order by Chairman Jan Coolman at 7:02pm.

Mr. Coolman then thanked the band parents and faculty of Frostproof Middle/Senior for hosting our meeting.

### Item 2: Members and Guests Present

**Members present:** J. Coolman, J. Parker, D. LoCurcio, S. Alia, C. Fredericks, F. Nicsinger, K. Crawford, S. Barat, B. Fultz, B. Agrella, J. Chapel, F. McDonald, C. Harris, K. Atkinson, M. Buckmaster, B. Wharton, P. Wharton, H. Lundahl, C. Fulton, K. Levine, R. Lundahl, M. Gussell, K. Johnson, R. Harris

**Guests:** Mr. David Lewis, Principal of Frostproof Middle/Senior  
April Mulott, Intern from Florida Southern College at Denison Middle School

**Welcome!** To Mr. Jermaine Chapel, the new band director at Discovery Academy

### Item 3: Reading of Previous Minutes

**Motion (Wharton/Agrella)** to dispense with the reading of the minutes of the previous meeting.  
**Passed**

### Item 4: Treasurer's Report

Current balance: \$11,677.45  
This reflects all expenses for All-State Auditions.

### Item 5: Communications/Distribution of Packets

**Crystal Lake Middle School** presented a letter requesting that they be allowed to abstain from performing in District MPA in the Spring yet still be allowed to participate in Solo and Ensemble.

**Motion (Alia, )** to allow Crystal Lake MS to not perform in Concert MPA and remain eligible for other FBA events.

**Withdrawn**

Discussion ensued regarding the procedure for this being accomplished. Upon consulting the FBA handbook ( ) it was determined that they need only write the Executive Director for permission to do this.

## Item 6: Unfinished Business

### All-State Auditions

#### High School

92 Fees Collected

78 Actually Auditioned

#### Middle School

80 Fees Collected

68 Actually Auditioned

C.Fulton, All-State Selections Chair, commented that the numbers auditioning for the bands is up statewide roughly 18%. He stated this should not necessarily be a point of concern for our district as the decline in our auditioning numbers could be due to our screening our students.

R.Lundahl spoke for the group to extend thanks to B. Wharton and his band parents (Sleepy Hill MS) for their hosting of auditions.

Likewise, C.Fulton, extended his thanks to the membership for their involvement in the process.

### Marching Festival

The adjudicators for Marching MPA are as follows:

David Ammerman	Music
Rob Roadman	Music
Michael Ginesin	General Effect
Richard Davenport	M&M
Barbara Patrick	Auxiliary (this reflects a change from Linda Brennen)

The following items will stay as they have been in the past:

- Warm-up location with percussion lines in the Denison MS Bandroom
- Seating on the visitors side of the stands for bands will be first come first serve, come early, stake out your territory and enjoy all of our bands
- Parking: Westside- Buses and Equipment vehicles only  
Eastside – all cars and audience members

Kathleen HS will perform the National Anthem for us this year.

A schedule of performances is included with these minutes.

C.Fulton will organize the retreat of commanding officers.

**Please!!! Instruct your parents/patrons that unless they are one of your chaperones, they must pay admission and enter through the east side of the stadium. The good boosters of WHHS do not need to deal with confrontations all evening from parents attempting to enter the pass only gate without a pass.**

**If you did not attend the meeting on Sept. 30<sup>th</sup>, you must contact Cheryce Harris at Boone MS in order to get Middle School/Chaperone or Field Worker passes.**

Gaither HS and Durant HS will be visiting us from out of district. George Jenkins HS will be traveling to District V for their evaluation.

### **Item 7: Committee Reports**

Piano Committee (K.Crawford) – no report

Benevolence Committee (R.Rabbe) - no report

Political Action (D.&B.Fultz) – no report

Publicity (J.Parker) - Distributed flyers advertising our MPA to put up around schools, community bulletin boards, etc. He also distributed a handout detailing ways for each of us to help with publicity. **He also stressed the need for all of us to write our sponsors thank you letters for their generous help. This must be done in a large way this year; last year's effort at this was dismal considering the number of members in our districts and the benefit we all share from their sponsorship.**

### **Item 8: New Business**

#### **Solo and Ensemble Festival**

February 14<sup>th</sup> and 15<sup>th</sup> at Auburndale High School

Entries are due at the next District Mtg. On Thursday 16 January at L. Region HS. This includes your Festival Program Entry Disk (with a hard copy) and your assessment check.

**If you need a Festival program disc, contact J. Coolman (Bartow HS). Upgrades may be downloaded from the FBA website ([www.flmusic.org](http://www.flmusic.org))**

#### **Concert MPA**

Middle School - March 14 and 15

Winter Haven HS

High School - March 7 and 8

Lake Region HS

### **Item 9: State MPA Dates and Sites**

**S&E/Jazz, Auxiliary:** March 31, April 1-2, 2003 Satellite HS (This is a site change)

#### **State Concert MPA**

April 21-25, 2003 University of N. Florida (Jacksonville Area)

April 22-26, 2003 Northport HS (Sarasota County Area)

**Item 10: Nominations for Adjudicators List**

none

**Item 11: Suggestions to State Committees**

none

**Item 12: Proposals to the Executive Board**

none

**Item 13: Other**

**Item 14: For the Good of the Association**

**Florida Music Service Solo/Ensemble Music Sale**

To be held at Stambaugh MS (Bill Agrella, Band Director), Oct. 29<sup>th</sup>

Senior High 2pm-4pm

Middle School 3:30p-5:30p

School Phone: 967-4590

Home Phone (B.Agrella): 967-3248

S.Alia announced and indoor guard competition to be hosted at Frostproof Middle/Senior on March 22<sup>nd</sup>, 2003

F. McDonald announced the "Heart of Florida" Marching Band competition to be held at H. City High School on Nov. 16<sup>th</sup>

D.Locurcio announced that Auburndale would be hosting a competition for marching bands in October of next year (2003-2004)

P.Wharton requested that programs with websites contact him at L. Gibson HS so that he might put out a sheet listing all of them for us to share ideas.

**Item 15: Next Meeting Date**

Thursday, January 16<sup>th</sup>, Lake Region High School

**Item 16: Adjournment**

The meeting was adjourned at 8:02 (M.Buckmaster, B.Fultz)

**Name of District Secretary: Kevin Crawford**

**Signature:**

To: All Polk County Band Directors

From : Jim Parker

Date: September 30, 2002

Subject: Sending "Thank you letter" to sponsors

We have been fortunate in securing three major sponsors for support of the band programs of Polk County. SunTrust Bank is again donating \$1,000 and Publix Supermarkets has also donated \$1,000 to support our festival. The Ledger has made a significant "in-kind" donation in the form of advertisements for our marching festival, which will increase our exposure and attendance at the event. In addition, Carlton Music Centers pays for printing our programs each year.

It is very important that these businesses know their contributions are appreciated and that they are made aware of the widespread exposure their donations have received. Therefore, each band program or booster group should send a letter of thanks to each of our sponsors. If the boosters do not do it, each director should take the responsibility to send thank you letters. We want them to know we appreciate their donation and their support of music education in our schools. Their support helps each program in our county that participates in FBA activities: high schools, middle schools and even private schools. Band Directors should explain to their booster groups how these sponsorships financially benefit their individual band programs. **Please do this without fail and make sure it gets done. Future corporate support depends on it.**

Write letters of appreciation to the following:

Mr. Charles McPherson, Chairman and CEO  
SunTrust Band  
P.O. Box 32036  
Lakeland, Florida 33802

Mr. Lee Brunson, Director of Community Affairs  
Publix Super Markets, Inc.  
P.O.Box 407  
Lakeland, Florida 33802-0407

Mr. John Fitzwater, Publisher  
The Ledger  
P.O. Box 408  
Lakeland, Florida 33802

Mr. Glen Carlton  
Carlton Music Center  
308 Ave. D, N.W.  
Winter Haven, Florida 33881

**Florida Bandmasters Association**  
**District XII**

**Ideas and Suggestions to support the District Festival**

Since we only have one “Fundraiser” to support the district each year, it is important that **each** band program, high school, middle school and private school, does its part in promoting our marching festival. The attendance we have at our marching festival directly affects each of our band programs financially. Each Director and booster group should be involved in promoting, advertising and encouraging attendance at the festival. Please take the following suggestions seriously and do everything you can to spread the word about the festival.

- **Send notices home** with students announcing the festival. Encourage parents to bring friends and relatives, neighbors, business associates etc. For middle school students, the festival is an excellent motivational tool to encourage them to stay in band.
- Have the festival **announced at home football games** starting several weeks prior to the festival. This is an excellent way to advertise to a captive audience. Type up several different versions and take them to the press box announcer. (See some examples below) This is the easiest and best way to advertise.
- Have the festival **announced over the PA during daily school announcements** – type it up and take it to the office.
- Make up and **run off some “flyers”**. Have parents take them to work, distribute them to Senior Citizen places such as recreation areas, tourist centers, mobile home parks, places of business and worship, etc.
- Have your boosters write up a news release and take to your local newspaper. Do this several weeks in advance. **We have taken care of The Ledger, Winter Haven News Chief and radio stations, so you do not have to contact them.**
- **Let your faculty and staff know** either by talking about it in a faculty meeting, putting notices in boxes or on bulletin boards. Make it sound like a big deal (because it is)!!
- **Write it on the chalkboard and make it part of your daily announcements to the band.**
- **Use any other method you can think of to advertise the marching festival.**

**IN OTHER WORDS, “GET THE WORD OUT”!! PROMOTE, PROMOTE!**  
**(If you don’t, people won’t come and each band ends up paying more in assessments)**

**SAMPLE IDEAS FOR ANNOUNCING AT GAMES AND AT SCHOOL**

“Everyone is invited to the big marching band festival at Denison Field in Winter Haven on Saturday, October 26. Thirteen bands from all over Polk County will be performing their finest shows filled with color, music and marching. The festival begins at 4:45pm and tickets may be purchased at the gate.”

“Don’t miss the big marching band festival next Saturday evening in Winter Haven beginning at 5pm. Our band, the marching Tomcats will perform at 7:45. Be sure to go and support our band at this outstanding marching festival. That’s the Big Marching Band Festival tomorrow night in Winter Haven! Don’t miss it!”

Thanks in advance for your help.

Jim Parker